

Media Kit

INTRO

About Us

Unlock another world with the ultimate global leader in lifestyle management and financial services for ultra-high-net-worth (UHNW) individuals.

Insignia is dedicated to building deep relationships and meaningful experiences - through unique access, specialist lifestyle services and global brand relationships.

The heart of our philosophy is our dedication to creating human connection and saying yes to impossible.



+28

YEARS OF HERITAGE



7

INTERNATIONAL OFFICES



87%

CLIENT RETENTION FOR +12 YEARS



98%

FULFILLED REQUESTS



“ THE ULTIMATE WISH GRANTERS
- *The Financial Times*



Insignia Group of Companies



insignia.worldwide



www.insignia.com

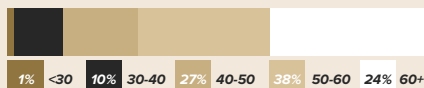
OUR CLIENTS

Audience Profiles

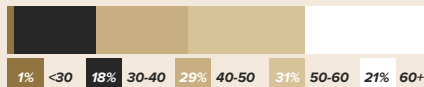
Our fastest and highest growing age group:

AGES 30-40

Average Client Age 2023



Average Client Age 2024



52%

Business Owner



14

Leisure Trips
per Year



40-60

Average Age of
Insignia Members



36%

Corporate
Cards



64%

Consumer
Cards

Top Spending Categories

36% Jets and Flights



34% Hotels

14% Shopping



12% Restaurants

4% Events



30%

Female



70%

Male



6

Owned Properties



81%

Main Card



19%

Supplementary Card



OUR CLIENTS

Our Members

HIGH NET WORTH MEMBERS



1,436

in Portfolio



\$300K

Avg Spend Per Year



\$30M

Net Assets

ULTRA-HIGH NET WORTH MEMBERS



472

in Portfolio



\$1M

Avg Spend Per Year



\$100M

Net Assets

SUPPLEMENTARY CARDS



2,860

in Portfolio



\$150K

Avg Spend Per Year

CORPORATE MEMBERS



3,975

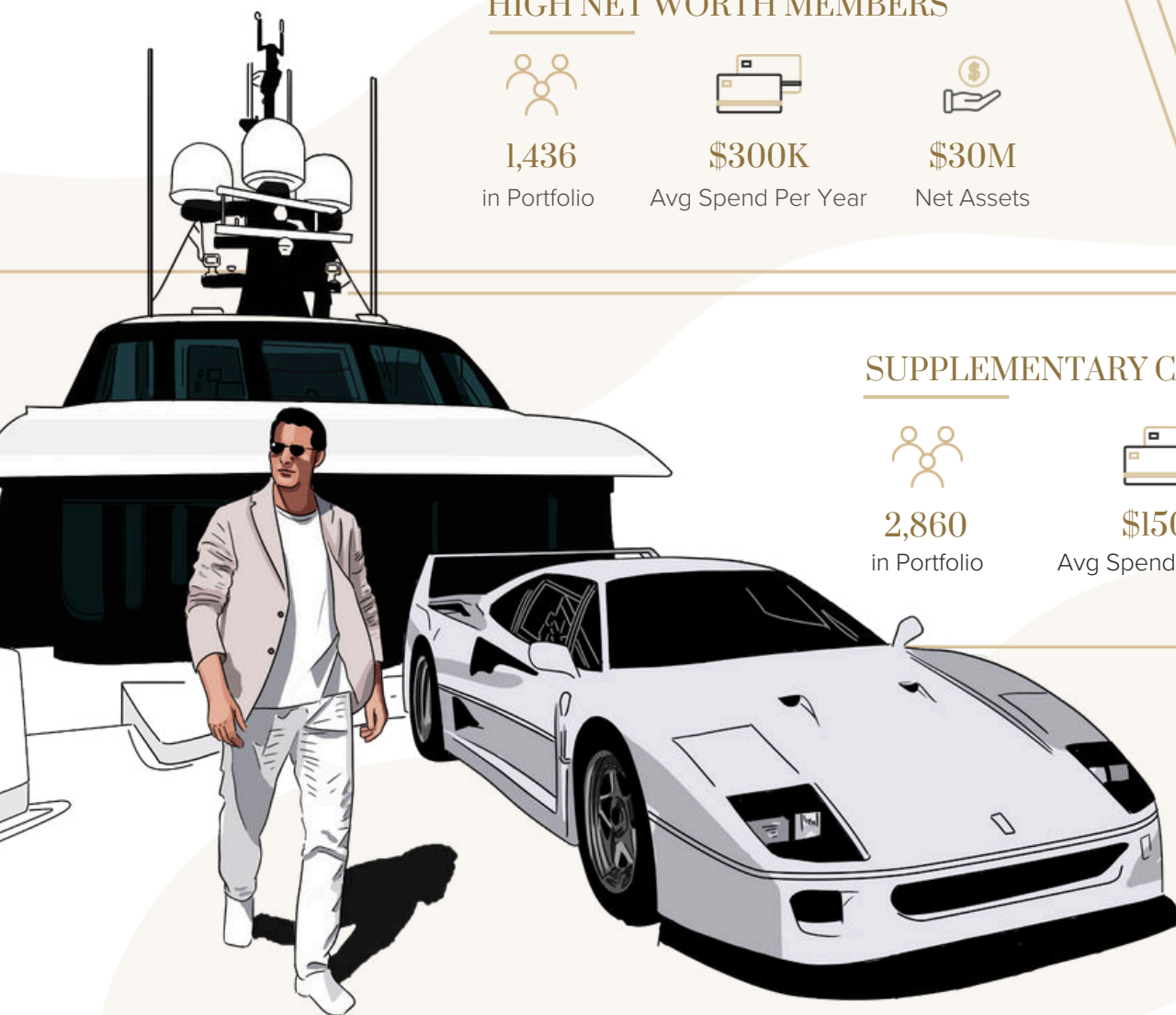
in Portfolio



\$80K

Avg Spend Per Year

8,743 *Total Clients*



OUR REACH

Globally Connected Team Servicing Clients in Real Time

KEY



Most Active



Moderately Active



Future Market

USPS



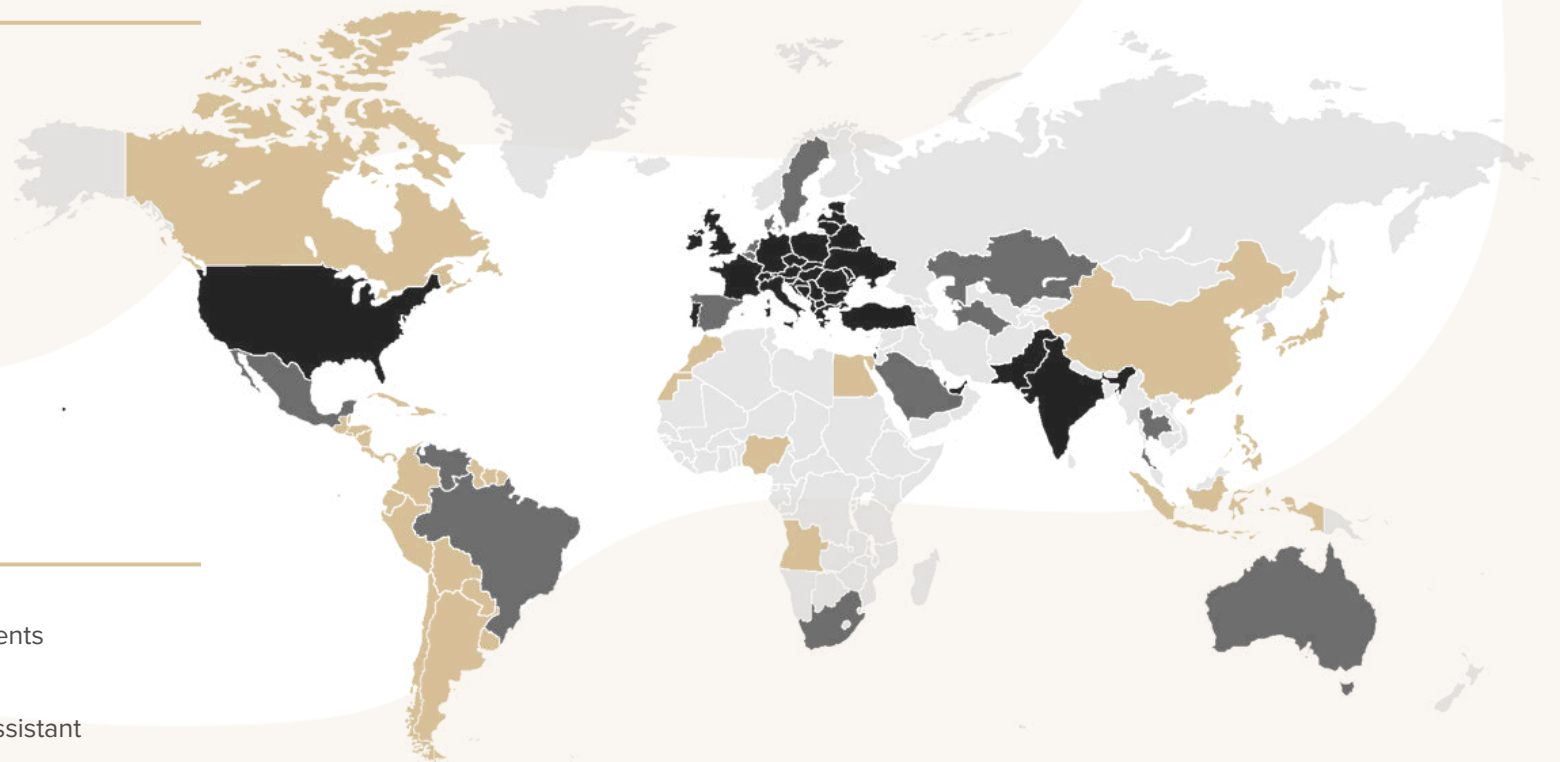
Global Office and Clients



24/7/365 Personal Assistant



20K Global Supplier Network



Hong Kong | Valletta | New York City | London | Dubai | Bratislava | Geneva

OUR BENEFITS

Unparalleled Member Benefits

Visa Infinite

Your card is accepted at millions of merchants and ATMs in over 200 countries worldwide



Complimentary Cards

Free supplementary cards with at least one that shares the same benefits as the main card



24/7/365 Personal Assistant

A reliable companion that delivers award-winning and industry-leading lifestyle and corporate hospitality



Insignia Hotels Collection

Avast array of exclusive value-added benefits and perks at the leading properties worldwide



Insignia Rewards

Our pioneering loyalty programme with points redeemable against a plethora of luxury services



Global Clientele

A global portfolio of 8,563 total clients accepted from over 150 countries



Insignia Jets

Customised private aviation and preferential pricing for an exceptional and exclusive experience



Global Partner Network

We have over 20,000 global partners



OUR BENEFITS

What Makes Us Different?



Omni-Channel Luxury

Insignia revolutionises luxury services through offering benefits like Visa Infinite card services, bespoke lifestyle management, and an extensive rewards programme. Ensuring convenience and luxury are always within reach.

Specialised In-House Expertise

Our specialised in-house lifestyle managers act as luxury advisers and are what sets Insignia apart. Their blended expertise and passion, provides our members with best-in-class offerings in every category through our global partners.

Bespoke Personal Relationships

At Insignia, personal relationships are key. With 24/7 personal assistants for every client, we offer not just luxury experiences but a deep understanding of each member's unique needs, ensuring a tailored and exceptional service.

Insight-Driven Exclusive Access

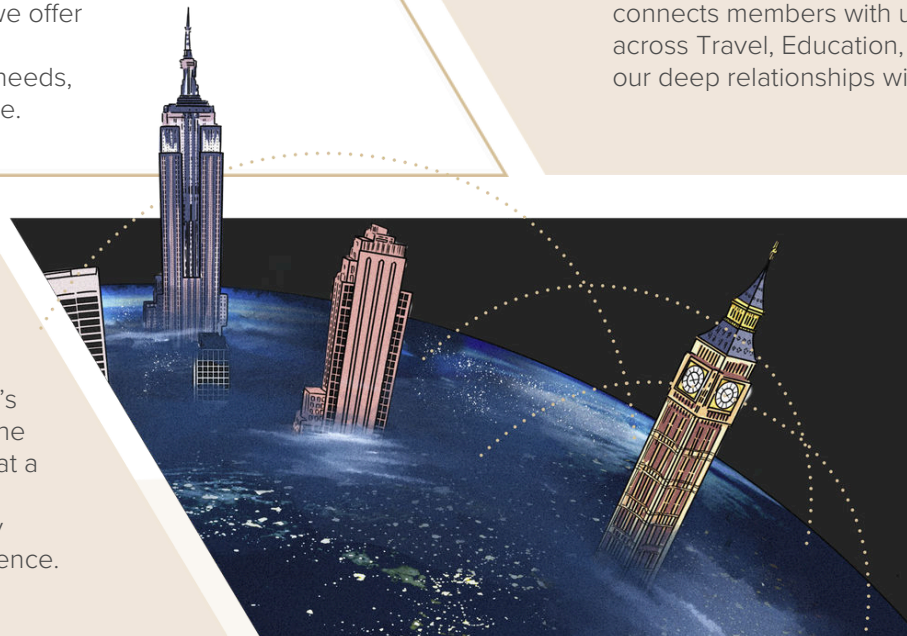
Harnessing millions of card and lifestyle spend insights, Insignia connects members with unparalleled access and exclusive benefits across Travel, Education, Art, Shopping, and Real Estate, thanks to our deep relationships with global suppliers and partners.

Rigorous Quality Assurance

The dedicated Quality Control team meticulously verifies all aspects of a client's requests and journey. Whether ensuring the reservation of the best or preferred table at a restaurant or double-checking travel arrangements, our team guarantees every detail meets our high standards for excellence.

Global Connectivity and Network

Our extensive partner and affiliate network allows us to deliver specially negotiated discounts as well as transparent and competitive pricing on yacht charters, private jets, the best hotels in the world, and much more.



NEWS STORIES

Insignia in the Press

elite*traveler*
THE PRIVATE LIFE LIFESTYLE MAGAZINE

“

**Insignia's Jewellery Card
Launches in the US**

CEC MAGAZINE
INSPIRING THE BUSINESS WORLD

“

**Gem-encrusted credit card for the
richest of rich**

Bloomberg

“

**When AmEx Black Just Won't Do: A
Gem-encrusted Card for the .001%**

**BUSINESS
INSIDER**

“

**A day in the life of a personal
assistant to the ultra-wealthy**

Forbes

“

**Inside The \$225,000
Oscars 2020 Gift Bag**

WWD

“

**Insignia Says U.S. Is 'Ready' for Its
Luxury Lifestyle Services**

OUR PARTNERS

Our Partners

HOTELS

EDITION



Jumeirah

W
HOTELS

Dorchester
Collection

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

BVLGARI

THE LEADING HOTELS
OF THE WORLD®

ROCCO FORTE HOTELS



BILLIONAIRE



DARGLOBAL

Henley & Partners



RESTAURANTS

MICHELIN GUIDE

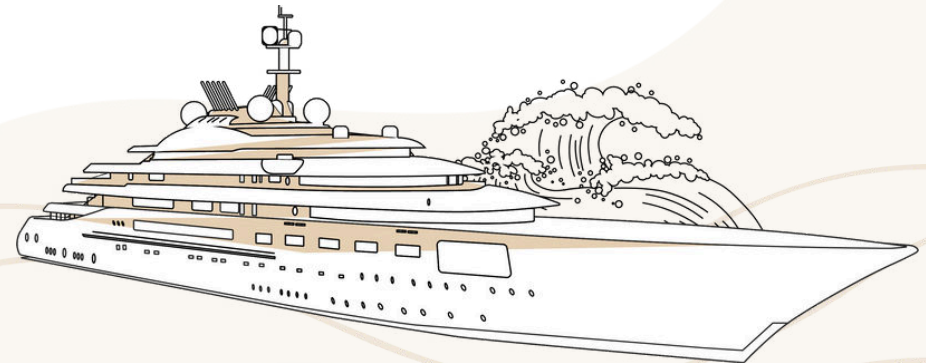
CIPRIANI

NOBU

zuma

SUSHISAMBA

La Petite Maison



OUR CARDS

Insignia Cards

Insignia presents an enticing array of premium payment cards, each offering unique programmes tailored to elevate the lifestyles of our members.

Our personal cards unlock another world of opulence for our esteemed members, while our business products provide unparalleled corporate hospitality and expense management solutions.

To explore our full suite of personal and corporate premium payment cards, please visit our website www.insignia.com



CONSUMER CARDS

Experience opulence with a luxury payment card, a prestigious card offering exclusive benefits and personalised services tailored for high-net-worth individuals.



CORPORATE CARDS

Practical, convenient and secure payment solutions offering a world-class range of benefits to help your company control expenses and save money.



CO-BRANDED CARDS

Partner with us to elevate your product/brand offering and enhance your brand USPs.

REACH OUT TO US

Our Spokespeople

To schedule an interview with our spokespeople, to discuss partnership opportunities or learn more about our products, services and how we can work together, please send us a request at marketing@insignia.com



JP FABRI

***Chairman of the Board of Directors of
Insignia Cards Limited (ICL)***

JP has been a vital member of Insignia for over two years. With a background in applied economics and financial services, he brings extensive expertise to the media realm. His insights have been sought after, leading to interviews across various prestigious media outlets, including The Times of Malta and CNBC. Furthermore, he possesses significant international policy advisory experience, having served as an advisor on economic resilience and good governance. Additionally, he contributes to academia as a visiting assistant lecturer at the University of Malta.



LUKA SUR

Insignia Vice-President

Luka steers the company's transformation with over a decade of luxury and finance expertise. Leveraging education from Royal Holloway University and Harvard Business School, Luka pioneers collaborative ventures with luxury brands, reshaping the financial and lifestyle service sector with strategic foresight and innovation. His experience has been sought after, leading to interviews with Sky Sports, Forbes and CNN.



NADA ROUVIERE

Insignia President

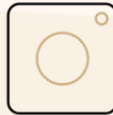
Nada boasts over two decades of expertise catering to ultra-high-net-worth individuals and global enterprises. Renowned for her adept leadership and strategic acumen, she spearheads growth and innovation as Chair of the Executive Board, Risk Committee, and Board Member across various Insignia ventures. Nada has shared her knowledge across a number of industries and has featured in The CEO Magazine, Gulf Today, and Arabian Business.

REACH OUT TO US

Keep in Touch



www.insignia.com



[insignia.worldwide](https://www.instagram.com/insignia.worldwide)



[Insignia Group
of Companies](https://www.linkedin.com/company/insignia-group-of-companies)



thevoiceofluxury.com



rewards.insignia.com



insigniajets.com

